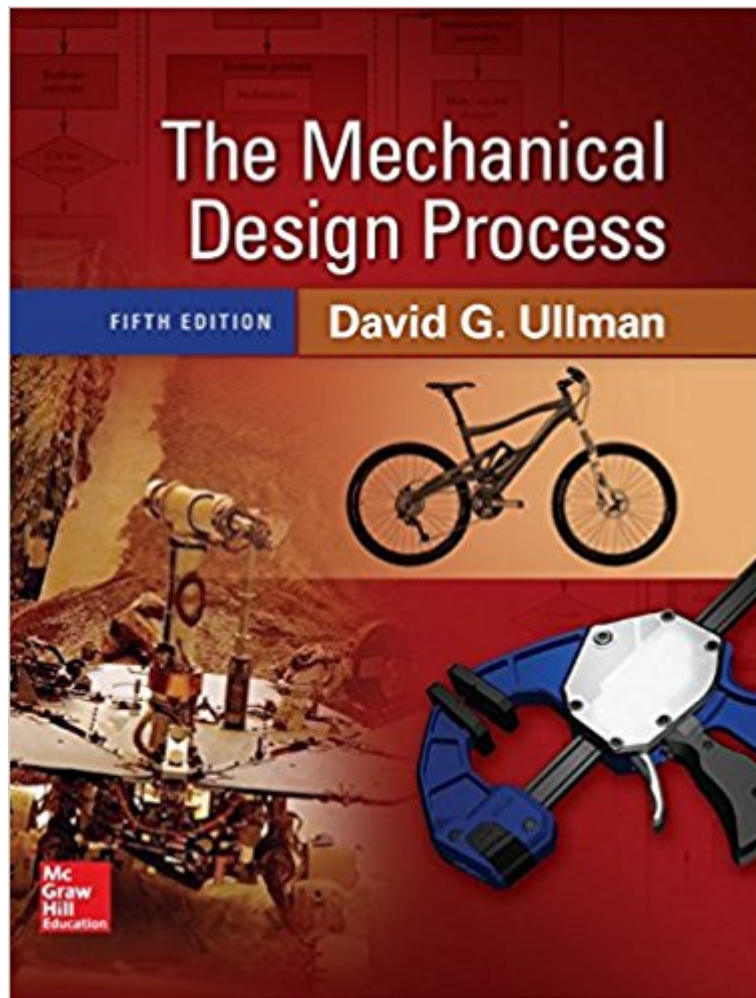




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The Mechanical Design Process (Mechanical Engineering)



Synopsis

The Mechanical Design Process combines a practical overview of the design process with case material and real-life engineering insights. Ullman's work as an innovative designer comes through consistently, and has made this book a favorite with readers. This book conveys the "flavor" of design, addressing both traditional engineering topics, as well as real-world issues like creative thinking, synthesis of ideas, visualization, teamwork, sense of customer needs and product success factors, and the financial aspects of design alternatives, in a practical and motivating manner. New in this edition are examples from industry and over twenty online templates that help students prepare complete and consistent assignments while learning the material.

Book Information

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Customer Reviews

This textbook was required for class and I used the Rental program for it (which is great, btw). The book reads a bit wordy, ideas are a bit repetitive, but you will learn some new things. One semester only covered half the book so that's all I can say about it so far.

Fast delivery and just what I needed for class. Thanks!

It's a textbook. Good condition.

Excellent book covering a wide variety of aspects needed to properly design products - including how to make sure that the project teams function properly. Includes templates that can be used for senior design classes.

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